

BEAUTIFICATION GRANT PROGRAM

CATEGORY A

Single-Element Projects

These are new projects at a single location. The project must be a new initiative and not simply an enhancement to a previously funded project. This category is a good place for new groups to begin, as well as for simple projects in small communities.

Phase I Grant: \$1,000
Flower Dollars: \$100

Phase II Awards:

1 st place	\$3,000
2 nd place	\$2,000
3 rd place	\$1,000
Completion Grant	\$ 250

Special Awards:

Historic	\$ 1,000
Best Design	\$ 1,000
Showing of Flowers (up to)	\$ 5,000

CATEGORY B

Multi-Element Projects

These projects include multiple elements at a single location. Groups may also make significant enhancements to previously funded projects. However, the grant cannot be used to replace an existing funding source or program.

Phase I Grant: \$1,500
Flower Dollars: \$250

Phase II Awards:

1 st place	\$10,000
2 nd place	\$ 7,000
3 rd place	\$ 5,000
Completion Grant	\$ 500

Special Awards:

Historic	\$ 1,000
Best Design	\$ 1,000
Showing of Flowers (up to)	\$ 5,000

CATEGORY C

Community-Wide Projects

These are projects at multiple locations that incorporate beautification as part of a long-term community-wide strategy. Groups that engage in these projects are experienced and have a more formal organizational structure.

Phase I Grant: \$5,000
Flower Dollars: \$500

Phase II Awards:

Golden Feather Grant	\$25,000
Silver Feather Award	\$10,000
Planning Award	\$ 5,000
Completion Grant	\$ 1,000

Special Awards:

Historic	\$ 1,000
Best Design	\$ 1,000
Showing of Flowers (up to)	\$ 5,000

PROGRAM DETAILS: Completed grant applications are due by **March 21, 2012**. Approved applicants will receive an initial grant (Phase I grant) to fund their project, as well as “Flower Dollars” to purchase and plant annuals from participating garden centers and nurseries. Phase I grants will be awarded at our Spring Forum on **April 19, 2012**.

All projects must be completed and a binder with project documentation submitted by **August 6, 2012**. Grantees then participate in a judging process where completed projects are evaluated by an impartial team of experts from outside Sullivan County. Participation in this process makes the grantee eligible for a second round of awards (Phase II grants). These grants will be announced at an awards ceremony to be held on **August 13, 2012**.

SPECIAL AWARDS: Projects that interpret local history, or incorporate an historic issue and/or element are eligible for the Historic Preservation Award. The Best Design Award is for well-designed projects that exhibit excellence in both garden layout and sustainability. A special Showing of Flowers Award of up to \$5,000 will be given to one group with the best overall flowers. Four additional \$1,000 “Judges Choice” awards will also be given.

INTERNSHIP PROGRAM: Sullivan Renaissance offers a Youth Development and Internship Program in collaboration with the Center for Workforce Development where groups may apply for assistance from a paid gardening intern. A separate application is required, and interns will be placed based on need, project scope and supervisory capacity.

SCHOLARSHIP OPPORTUNITIES: Sullivan Renaissance has two scholarship programs available for volunteers who make a significant contribution to a project. A limited number of scholarships are awarded to high school seniors attending a college of their choice (Spring 2013 semester), as well as to students enrolled part-time or full-time at SUNY Sullivan.



MAINTENANCE SUPPORT PROGRAM

Sullivan Renaissance recognizes the hard work and dedication needed to maintain projects over the years. The **Maintenance Support Program** is designed to provide financial support and technical assistance to established groups with a past history with Sullivan Renaissance. Through this program Sullivan Renaissance will make the following resources available (not all projects will receive all resources):

FINANCIAL RESOURCES:

- Grant of up to \$1,000
- \$100 in Flower Dollars
- Merchant Discount Card
- Access to additional grant funding for capital improvements (if needed)

TECHNICAL ASSISTANCE:

- Site visit by horticultural staff to assess maintenance needs and make recommendations for improving garden sustainability
- Access to a Sullivan Renaissance gardening intern to assist with maintenance
- Limited assistance from a Sullivan Renaissance gardening crew

All applicants must submit a **Maintenance Assessment Form** with their application. Financial and technical support will be awarded based on the needs identified in form and a site visit by staff.

Completed applications must be received by **March 21, 2012**. All projects must be completed and documentation submitted by **August 6, 2012**. Maintenance projects are eligible for the “Showing of Flowers” awards and will be recognized at the Awards Ceremony on **August 13, 2012**.

OTHER GRANT PROGRAMS

The following grant programs are also offered through Sullivan Renaissance. Deadlines and reporting requirements vary. These projects do not participate in the judging process and are not eligible for Phase II awards.

COMMUNITY DEVELOPMENT GRANTS

These grants are for experienced groups interested in expanding their beautification efforts into other areas, including downtown revitalization, planning, and economic development. This category also includes inter-municipal initiatives or corridor-based projects. Applicants may request up to \$5,000 in grant funds and \$250 in flower dollars.

ENVIRONMENTAL INITIATIVES GRANT

Grants for projects that protect, enhance or conserve natural resources such as recycling, stream restoration, tree planting, green building and community vegetable gardens.

MINI GRANTS

Reimbursement grants up to \$200 for those that would like to participate at a “mini” level by landscaping, planting flowers, or sprucing up. Businesses are eligible to apply.

SCHOOL & YOUTH INITIATIVES

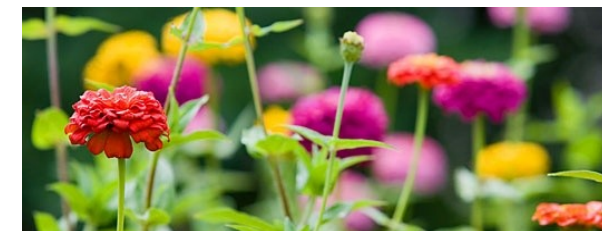
Grants for schools or youth organizations to support the efforts of youth to make a difference in their school or home communities.

SEASONAL DEMONSTRATION GRANTS

Matching reimbursement grants of up to \$2,500 for camps, bungalow colonies and seasonal businesses to enhance the appearance of their property as a demonstration and inspiration for others.

TECHNICAL ASSISTANCE GRANTS

Matching grants of up to \$2,500 for professional expertise and assistance with planning, engineering, design, renderings or organizational development.



What is Sullivan Renaissance?

Sullivan Renaissance is a beautification and community development program principally funded by the Gerry Foundation. Since 2001, the program has funded hundreds of community beautification projects in all 6 villages and 15 towns of Sullivan County, NY.

A limited number of projects are funded each year through a competitive application process. Application deadlines, reporting requirements and grant amounts vary by program. Applications are available on-line or by calling the Sullivan Renaissance office at (845) 295-2445. Staff are available to assist with the application process.

How can I participate?

- **Individuals** can volunteer to work with a Renaissance group. You can also work on your own to make your community a cleaner and more beautiful place.
- **Community groups and municipalities** can apply for a grant to undertake a project. Eligible projects involve collaboration of at least two groups and must involve youth in some way.
- **Young people** can apply for a gardening internship, or volunteer for a community project. Hours may qualify for community service requirements or make you eligible for scholarships.
- **Businesses** can join the *Merchant Discount Program* by offering discounts to Renaissance groups, and garden centers can become flower dollar merchants. Opportunities are also available for businesses to sponsor one or more beautification grants and stewardship awards, including participation in the Awards Ceremony. Visit our website or call the office for details.

New this year...

Sullivan Renaissance was created in 2001 as a beautification program that recognized the power of flowers to not only beautify, but foster community pride and volunteerism. The program continues to place a strong emphasis on design, sustainability and long-term maintenance. New program enhancements include:

- **MAINTENANCE SUPPORT:** This year, our maintenance program has been expanded to include more financial and technical support. Groups requesting funds to maintain their existing gardens will complete a **Maintenance Assessment Form** and resources will be awarded based on their needs.
- **RENAISSANCE COLLECTION OF PLANTS:** Our horticultural staff has introduced a collection of unique annual and perennial plants that do well in our climate. These plants are designed to assist communities (where appropriate) as the basis for new gardens or as additions to existing beds.
- **JUDGING CRITERIA:** Grant recipients are encouraged to use the educational and technical support offered to them. Judges will reflect this participation in their scoring. These resources include: resource guide, monthly seminars, and technical advice from horticulturalists and planning staff.
- **WINNING PROJECTS TOUR:** This is an opportunity to visit the winning gardens and celebrate the achievements of these communities. Volunteers who worked on the projects will greet visitors during this county-wide tour of winning projects on **Saturday, September 8.**



Important Dates

Feb 1	Grant Applications Released
Feb 1	Seminar: Get Ready to Renaissance
Mar 10	Annual Conference & Expo
Mar 21	Grant Applications Due
Apr 4	Seminar: Spring Gardening
Apr 19	Spring Forum & Grant Awards
May 2	Seminar: Leadership
Jun 6	Seminar: Beautifying Businesses
Jun 23	SullivanArc Garden Tour
Jul 11	Seminar: Summer Gardening
Aug 6	Binders & Documentation Due
Aug 9-10	Interviews with Judges
Aug 11-12	Judges Site Visits
Aug 13	Awards Ceremony
Sep 5	Seminar: Youth in Renaissance
Sep 8	Winning Projects Tour
Oct 3	Seminar: Fall Gardening
Nov 7	Environmental Seminar
Dec 5	Seminar: Garden Maintenance



STEERING COMMITTEE AND STAFF

Sandra Gerry, Chair	Judy Green	Jennifer Teitelbaum
Leni Binder	Cindy Kashan	Jasmine Tejera
Daniel Briggs	David Kaufman	Anna Lise Vogel
Karen Cooke	Stacey Koplik	Terri Ward
Kathy Davidoff	Jacque Leventoff	STAFF
Gay Donofrio	Dali Levy	Glenn Pontier, Director
Cora Edwards	Barry Lewis	Helen Budrock
Josephine Finn	Meaghan McCormack	Kathleen Capozzoli
Kalman Freidus	Akira Ohio	Colleen Emery
Danielle Gaebel	Zachory Park	Denise Frangipane
Annelise Gerry	Kristin Porter	Allen Frishman
Joyce Salimeno-Gittlin	Jerry Skoda	Vivian Multari-Ginsberg
Ruby Gold	Fred Stabbert	Saraid Gonzalez
Pete Gozza	Richard Sush	Mary Lewis

Sullivan Renaissance is an equal opportunity provider and employer.



2012 GRANTS & PROGRAMS



Photo by Jason Dole (2011)

Enhancing the appearance of Sullivan County while building a sense of pride and community spirit

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